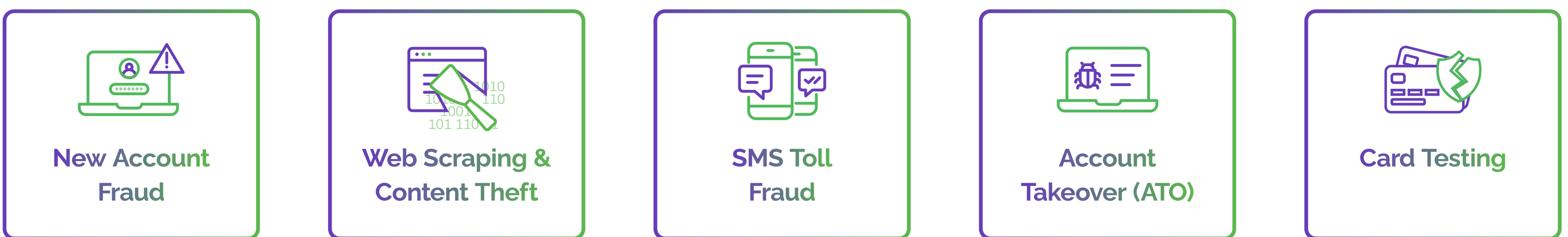


Arkose Labs for Social & Networking

Trap attackers without sacrificing the experience of good customers

In the world of social media, fraudsters create fake accounts to appear more credible and attract followers, using these accounts to deceive real users, build trust, spread their own messages or influence others. Additionally, these bad actors scrape data, content and images, using this information for malicious purposes like social engineering schemes. Alarmingly, our data shows that 46% of all traffic to social media sites is attributed to bots, posing a serious risk to platform security and user trust.

Arkose Bot Manager is an innovative solution that addresses the social media industry's unique challenges without disrupting the legitimate customer experience. By adopting Arkose Bot Manager, social media sites don't just protect themselves – they position themselves as proactive, secure brands that customers can trust in an increasingly insecure digital world.



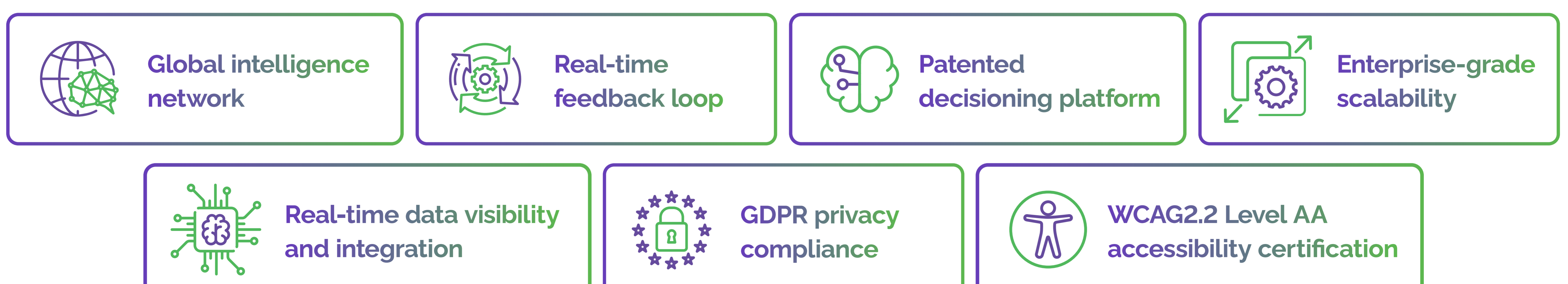
Arkose Bot Manager

Arkose Bot Manager is the most advanced platform in the industry to proactively detect attackers and deliver risk-adjusted responses against automated bot threats and manual fraud farm attacks. The patented engine gathers high-risk data from a global consortium and analyzes in-depth digital intelligence to understand underlying user intent and provide risk scores. A sophisticated algorithm leverages 125+ real-time device, network and behavioral risk signals, with advanced decisioning and adaptive, dynamic response. Detection models enable genuine users to sail through unchallenged, for easy and secure digital experiences. But when malicious traffic is encountered, the platform expertly confronts it in real time via a state-of-the-art series of challenges with industry-leading security.

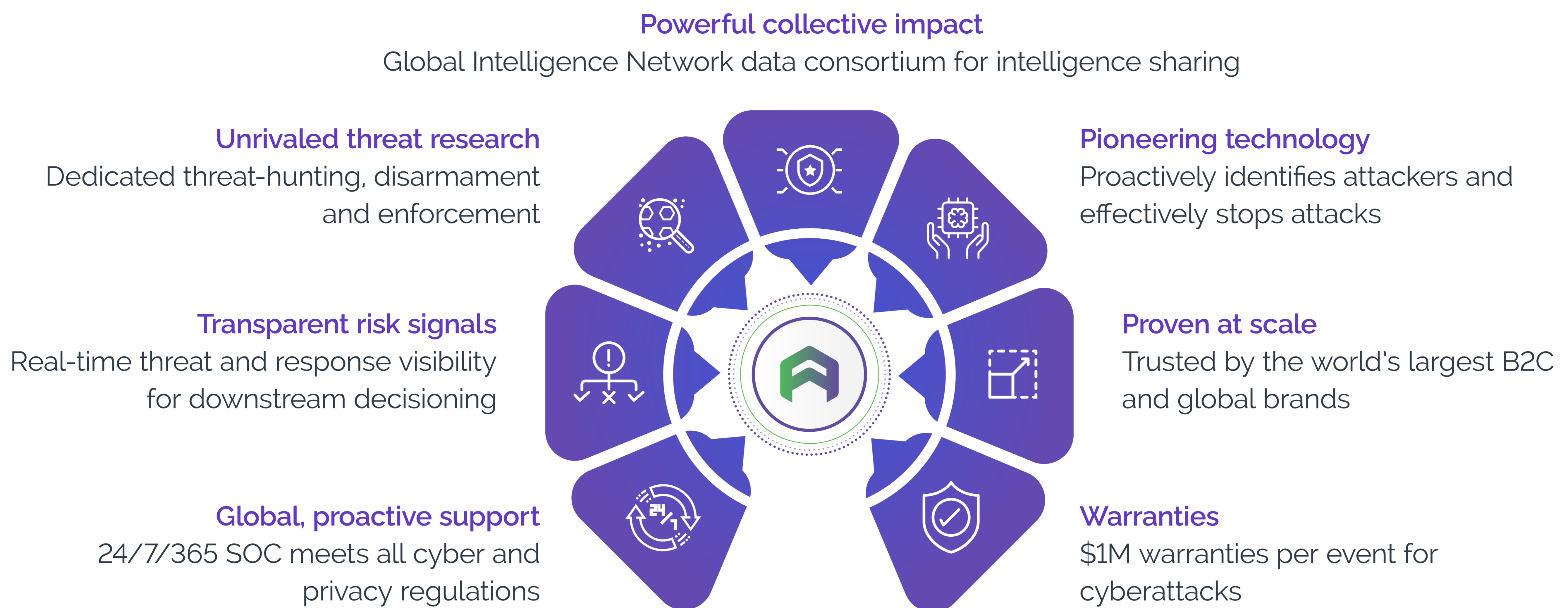
"There's something absolutely fantastic about knowing that my system is protected from an attacker I didn't even know existed."

– Sparky Toews,
Adobe

ARKOSE BOT MANAGER PLATFORM HIGHLIGHTS



The Arkose Labs Advantage



ACTIR and the Arkose Labs SOC: Proactive Defense

Arkose Labs operates as an extension of your team, rapidly countering attacks and providing actionable insights without overburdening your internal resources. The Arkose Cyber Threat Intelligence Research (ACTIR) unit conducts proactive threat hunting, risk intelligence gathering and other counterintelligence methods to provide vital, fresh intelligence. Meanwhile, the 24/7/365 Security Operations Center (SOC) team focuses on identifying and stopping large-scale attacks immediately.

The SOC continuously monitors for new threats and collaborates with ACTIR. This feedback loop ensures a seamless collaboration between the SOC and ACTIR, enhancing the overall accuracy, timeliness and effectiveness of your cybersecurity defense.

ARKOSE LABS IN ACTION



Social media platform saves millions in SMS toll fraud charges

A global social media platform with millions of active users faced significant financial losses due to fraudsters exploiting their SMS validation process. By implementing Arkose Bot Manager, they successfully eliminated these fraudulent activities and protected their SMS validation system, demonstrating significant ROI through cost savings and reduced overhead.



Arkose Labs Results

- \$3 million per month saved
- Reduced infrastructure costs
- Increased operational efficiencies

The world's leading organizations, including two of the top three banks and the largest tech enterprises, trust Arkose Labs to fight online fraud and keep users safe in digital transactions. Our patented Arkose Bot Manager platform detects, traps and neutralizes bots and bad actors before they can make an impact, without sacrificing the experience of genuine users, and tracks and shares real time, global threat intelligence with our customers. No one else is more proven at scale, provides more proactive support for internal security teams, or outperforms Arkose Labs in sabotaging attackers' ROI. Our verified customer reviews on G2 reflect the value we add reducing the volume, internal cost and impact of bot attacks and online fraud. Based in San Mateo, CA, Arkose Labs operates worldwide with offices in Asia, Australia, Central America, EMEA and South America.

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[Schedule Demo](#)